



V I E R I

MONICA BONVICINI

INVITATION

Guya Merkle and Peter Kilchmann request the pleasure of your company at the opening reception of the exhibition of VIERI Haute Joaillerie's artist collaboration in honor of Monica Bonvicini at Galerie Peter Kilchmann.

Opening Thursday, 20th of November 2014 6–8pm
Exhibition Friday, 21st of November 10am–6pm
& Saturday, 22nd of November 11am–5pm

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VIERI - RESPECT THE BEAUTIFUL

We aim to define the notion of sustainable luxury, being of of the first high end jewellery brands to use ethically sourced gold only.



Galerie Peter Kilchmann

MONICA BONVICINI

VIERI HAUTE JOAILLERIE IS THE FIRST GENUINELY SUSTAINABLE LUXURY BRAND IN THE INTERNATIONAL MARKET.

Together VIERI and Monica Bonvicini embarked on an inspiring journey to develop an exclusive artist collection. The artists method of working, her relationship between power and gender is reflected in each piece of this collection. Each idea has been translated into inimitable and exceptional statement designs.

The Venice-born artist Monica Bonvicini studied art in Berlin and at Cal Arts, Valencia, CA. Since 2003 she holds a position as professor for Performative Arts and Sculpture at the Academy of Fine Arts in Vienna. She lives and works in Berlin.

Monica Bonvicini confronts audiences with drawings, sculptures, installations, videos and photographs that explore specific conventions and investigate the relationship between space, power and gender. Through the reflection on gender issues, often reinforced by biting humour, her work addresses the issues of ‚building‘. One of the most distinct characteristics of her work is its physical concreteness and the commanding way in which it addresses the observer.

The collection is the result of an organic creative process – without prior definition, specific range plans or other limitations.

The materials used in this collection are mainly blackened white and pink gold, set with striking white, brown and black diamonds, sparkling emeralds and deep blue sapphires. The key inspirations of the collection are those who wear it, intellectual open and inventive women and men. Personalities who dare to see jewellery beyond status but as a form of personal expression.

Picture: Pink gold bracelet with sparkling
white diamonds and Pink gold ring